

## Community Initiatives Set Leadership Priorities for Foundation

The Community Foundation of Northeast Iowa has announced the launch of four new community initiatives to help address critical needs and enhance the quality of life in Black Hawk County. CFNEIA will focus on four initiative areas: child care, workforce readiness, art and culture, and nonprofit capacity building. The new initiatives do not replace the current core grantmaking areas but are part of the Foundation's strategic plan to move into more strategic grantmaking and expand its role as a community leader.

"Since 1956, the Community Foundation of Northeast Iowa has partnered with donors, nonprofits, and communities to enrich where we live," said Kaye Englin, CFNEIA President and CEO. "Planting a flag in the ground for these areas of need is our responsibility as a lead community organization and presents an opportunity for the Foundation and our partners to make even deeper impacts on the lives of individuals and families living in Black Hawk County."

The four initiative areas were selected through an 18-month process that included research of existing community data on areas of need, an organizational strengths assessment, exploration of engagement with other lead community partners, and the potential for inspiring philanthropy around the issues.

The Community Foundation of Northeast Iowa will focus on four core strategies in each initiative area to lead in developing community-based solutions: strategic grantmaking, community convening and collaboration, philanthropic engagement, and advocacy. The Foundation has also established the Strategic Initiatives Fund to provide a funding source for its community initiatives.

Work on two of the community initiatives has already begun through CFNEIA staff leadership roles in community coalitions.

Englin is a lead member of the Black Hawk County Child Care Coalition, assisting with the establishment of the coalition in November 2017. CFNEIA also hosted community meetings for providers and community members in May 2018. The coalition

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**There is still time to join us for our  
Celebration of Community event!**

**Friday, Nov. 2, 2018  
5 p.m. to 7 p.m.**

Diamond Event Center  
5307 Caraway Lane  
Cedar Falls, Iowa

**Go to [cfneia.org/celebration18](http://cfneia.org/celebration18) to RSVP.**

### OUR MISSION

**To inspire people and connect resources to enrich our communities.**

go online  for more

Visit [cfneia.org](http://cfneia.org)

# A LEGACY OF LEADERSHIP

**KAYE ENGLIN**  
President and CEO



## Asking the Charitable Question

Throughout history, people have been drawn to a community of others linked by commonalities and shared beliefs that tie them together. CFNEIA was founded by a group of people who wanted to lead their community into a better future. Since that day in 1956, we have been surrounded and engaged by leaders with a long-term vision for the communities we serve. Together we strive to meet our communities' challenges with effective solutions crafted through strong leadership.

Now, it is time for us to step up and further extend the reach of the Community Foundation's leadership role. We are committing to make an even greater difference through the carrying out of our four community initiatives; child care, art and culture, nonprofit capacity building, and workforce readiness. These are significant issues to tackle, that when successfully addressed, will improve the quality of life and create life-changing outcomes.

To be successful, the Community Foundation needs leaders today more than ever. We need doers, givers, problem-solvers, volunteers, thought leaders, and engaged organizations to join us. It is only through collaboration that solutions to these community needs and enhancements will be found for residents of Black Hawk County. It is a leadership model that inclusively involves the community and connects resources to enrich where we live.

We believe that together we can inspire change and effectively rise up to meet the challenges facing our community. In fact, our past is proof that when like-minded people with a passion for change combine energies anything we can dream is possible. 🌱



Advisors, including financial planners, attorneys, and others, work with clients to meet their long-term financial and personal goals. Another important conversation is discussing the charitable legacy they want to leave.

President of Monat Wealth Management, Pat Monat, CFP, recently sat down to talk about why asking the charitable question is part of her meetings and how it benefits clients.

Go to [cfneia.org/askthem](https://cfneia.org/askthem) to hear how this question can benefit your clients.



**Grant Recipient**  
St. Joseph Community School, Sunrise Preschool  
New Hampton, Iowa

## GIVE

**Give Online**  
[cfneia.org/givetoday](https://cfneia.org/givetoday)

**Mail a Check**  
CFNEIA  
3117 Greenhill Circle  
Cedar Falls, IA 50613

**Consider a Planned Gift**  
There are many options to plan now for a gift later. Call our Development team at 319-287-9106 to learn more.

## RECEIVE

**What We Fund**  
We fund 501(c)(3) nonprofits and government entities working on projects that make the communities they serve stronger for the people who live there. We do this through grantmaking in seven core areas.

Go to [cfneia.org/grants](https://cfneia.org/grants) to get more information and apply for grants.

## CONNECT

 319-287-9106

 [www.cfneia.org](https://www.cfneia.org)

 [info@cfneia.org](mailto:info@cfneia.org)

 [facebook.com/cfneia](https://facebook.com/cfneia)

# CFNEIA Fulfills \$600,000 Grant to Cedar Valley SportPlex



The Cedar Valley SportsPlex is a hub for wellness for all people. Through CFNEIA's investment, more families and students can utilize this state-of-the-art facility.

The Community Foundation of Northeast Iowa has fulfilled its \$600,000 grant commitment to the Cedar Valley SportsPlex. A grant pledge of \$500,000, made in 2010 and granted over an eight-year period, was a major lead gift to the capital building project and remains the largest single grant in CFNEIA's 62-year history. An additional \$100,000 grant was also issued to establish the Cedar Valley SportsPlex Endowment Fund, held with CFNEIA, which provides membership assistance to low-income families and students.

"The Community Foundation and its board of directors understood the significant impact the Cedar Valley SportsPlex would have on downtown Waterloo and on the well-being of residents of the Cedar Valley," said Kaye Englin, CFNEIA President and CEO. "We are happy to complete our commitment to this capital project and demonstrate the power of endowment building through the Cedar Valley Sportsplex Endowment Fund, which gives greater access to health and recreation opportunities for all people in the Cedar Valley."

On average, the Cedar Valley SportsPlex Endowment Fund provides 125 families and 25 youth with memberships to the

SportsPlex per year, according to Cedar Valley SportsPlex Recreation Services Manager, Mark Gallagher.

"The fund is really beneficial, and was forward thinking on the Community Foundation's part," said Gallagher. "It has been essential for those who would not have the ability to pay but need a place for them and their families to prioritize their fitness."

As a permanent endowment fund with the Community Foundation of Northeast Iowa, the Cedar Valley SportsPlex Endowment Fund will provide its essential purpose forever, and as it grows, so will the number of people it is able to impact. Since its establishment, the amount held in the fund has grown to \$140,000 through gifts and investment of the dollars as a permanently endowed fund.

According to Gallagher, the SportsPlex serves community members from every walk of life. "We see plenty of students and families from across the Cedar Valley, and a lot of people who work in the downtown Waterloo area," said Gallagher. 

## Community Room Provides Valuable Resource to Nonprofits

When the Ike Leighty Family Community Room opened for use in April 2016, the Community Foundation of Northeast Iowa knew a high-quality, no-cost space for nonprofits was needed. The room was the jewel of the Foundation's new building, and a piece of the plan the family of Ike Leighty had the foresight to bring to fruition. Since that time, the true need has become overwhelmingly apparent. The statistics below show usage data from the room's first event through the events currently planned through 2018.

**422**

Reservations

**124**

Non-Duplicated Nonprofits

**11,626**

Total Event Attendees

 If you are a nonprofit in need of quality, no-cost space for events and meetings, go to [cfneia.org/communityroom](https://cfneia.org/communityroom).



Boy Scout, Hunter Cummings, raised \$20,000 for the electronic sign in front of the Clermont Opera House, receiving his Eagle Scout rank for the project.

## A Sign of Youth Taking Action for Community

Hunter Cummings, a member of Boy Scouts of America Troop 53 of Elgin, wanted his Eagle Scout project to have an impact on his community. "I wanted to find something everyone could benefit from," said Hunter.

On average, over 3,200 vehicles drive through Clermont every day. Hunter knew he wanted his project to leverage the number of people who passed through Clermont and to put the good things happening in town in front of the passerby's eyes.

Hunter landed on raising \$20,000 to purchase a new sign to be placed in front of the Clermont Opera House. The sign would be utilized by the city to advertise events being held at the Opera House and throughout the community. Out of all the projects Hunter investigated, he knew this one would have the longest-lasting effect, serving the community well into the future.

"I knew that if we had a better quality sign, we could get more attention to help support our community activities. My goal was to increase visitors to our town, to help our community grow and thrive," said Hunter.

One of the critical pieces to Hunter's project was fundraising, which taught him much about the value of patience.

"In the beginning, I almost settled for a sign I could afford with my initial fundraising simply because I wanted to get the project done. It would have been easier," said Hunter.

However, when Hunter applied for, and the City of Clermont received the \$10,000 grant from the Fayette County Community Foundation, he was encouraged to refocus. With the Community Foundation's support, Hunter knew he could get more donors on board in order to afford a more valuable, quality sign.

Today, the sign is lighting up downtown Clermont and has been in place for several months. Community members are benefiting from all the sign has to offer.

"People are looking to it for information about meetings and events. It's been beneficial for updates on road construction as well," said Hunter.

With the project complete, Hunter received his Eagle Scout rank. Now his community and other youth can see a sign of the good that can be accomplished when a vision and passion for one's community becomes an action that makes a difference. 🌍

"I knew that if we had a better quality sign, we could get more attention to help support our community activities. My goal was to increase visitors to our town to help our community grow and thrive."

### **HUNTER CUMMINGS**

Community Advocate and Eagle Scout



CFNEIA Program Director, Tom Wickersham, leads a visioning session at the Cedar Valley Arts Summit 2.0 on September 13 in Waterloo.

## Community Initiatives Announced cont.

partners are a mix of leaders from nonprofit organizations, child care providers, healthcare providers, educational institutions, and businesses. The coalition is meeting monthly and is actively seeking solutions through core work groups focused on addressing specific areas of need.

"The community conversation around the lack of quality, accessible child care in Black Hawk County has gained incredible momentum over the past year," said Englin. "With approximately 13,000 children whose child care needs are not being met, it is essential to find solutions for families and employers, and CFNEIA brings resources and community knowledge to the table."

Tom Wickersham, CFNEIA Program Director, is engaged as a member of the Cedar Valley Arts, a community coalition currently working to elevate the arts in the Cedar Valley. CFNEIA was also a host of the group's September 13 event, Cedar Valley Arts Summit 2.0. This event provided an opportunity for community members to be involved in shaping arts in the Cedar Valley and through learning from other cities' efforts in building an arts-focused environment.

Both coalitions are examples of community conversations turned into action through community leadership and partnerships.

"We understand we cannot take on these issues alone," said Jeff Hassman, CFNEIA Board Chair. "It will take many partners to create deep, meaningful impacts. Incredible community support has already rallied partners to these causes and we want to help lead the way. The actions taking place to make a difference in Black Hawk County in these areas are a testament to our community's caring and collaborative spirit."

CFNEIA's community initiatives are in different stages of development, with an expanded role in nonprofit capacity building and workforce readiness initiatives still in initial planning phases. More information including action steps, goals, and how to be involved will be available as the initiatives progress.

"We are committed to the growth and success of Black Hawk County. Addressing these four key areas will create a more vibrant community for everyone," said Englin. "We are excited to use our partnerships, platform, and resources to be a catalyst for change and use what we learn to expand this initiatives model to assist our affiliate partners in identifying needs and lead the way for stronger rural Iowa communities." 

 [To learn more about our community initiatives, go to \[cfneia.org/communityleadership\]\(https://cfneia.org/communityleadership\).](https://cfneia.org/communityleadership)

## The Case for Child Care

# 13,000

Approximate number of children in Black Hawk County who are not having their child care needs met.

# ↓40%

Percentage of Registered Child Care Providers in Black Hawk County lost over the past five years according to the Iowa Women's Foundation.

# 26%

of employers surveyed in the Cedar Valley Regional Partnership's *Industry Insights on Talent for the Cedar Valley Region of Iowa* identified child care as a barrier to employee retention.

# Grantmaking Snapshots

## PROJECT: WARM FEET, HAPPY FEET - NEW CARPET

Our Savior Lutheran Church in Swea City was awarded \$1,500 to replace the carpet in Our Savior's Little Lambs Daycare. The carpet provides additional cushion and padding and will stay in place as the children play. The kids were excited to help with the project, moving items out of the room, rolling around on the new carpet, and helping bring items back. The grant provided a comfortable place to play and helped the children work together to create something new.



## OUR SAVIOR LUTHERAN CHURCH

KOSSUTH COUNTY COMMUNITY FOUNDATION

## PROJECT: WAVERLY & TRIPOLI MOBILE FOOD PANTRY DISTRIBUTION

The Northeast Iowa Food Bank's Mobile Food Pantry Program works in underserved communities by partnering with a host site in order to provide supplemental food assistance to low-income households in the area. In June 2018, the Bremer County Community Foundation awarded the program \$4,600 to increase the impact via number of meals distributed. The Mobile Food Pantry hopes to relieve financial burden to their clients while also closing the Meal Gap.



## NORTHEAST IOWA FOOD BANK

BREMER COUNTY COMMUNITY FOUNDATION

## PROJECT: PLAYGROUND AT FRANKLIN COUNTY FAIRGROUNDS

The Franklin County Fair used their \$10,000 grant from the Franklin County Community Foundation to install a new playground. Over the years, fairgoers voiced their desire for a free, safe recreational option for area children while the fair is not in session and for all fairgoers during the fair. The new addition to the grounds provides another benefit for parents and children who attend this event that has a significant economic impact on the county.



## FRANKLIN COUNTY FAIR

FRANKLIN COUNTY COMMUNITY FOUNDATION

# Bill and Barbara Clark's Vision Lives On for Their Community

The Clarks established the Barbara and Bill Clark Fund during their lifetime, recommending grants to nonprofits they loved that created a stronger Cedar Valley. The couple, who met in 1951 while Bill was at Harvard University in Cambridge, Massachusetts and moved back to Bill's home of Waterloo in 1952, had a vision of generosity that exceeded their lifetimes.

When Barbara passed away in 2009, preceded in death by Bill in 2005, the Barbara and Bill Clark Fund became an unrestricted fund, adding more grant funds to the Black Hawk County discretionary grant process. The generous couple had great faith in the Community Foundation, which Bill believed was, "One of the greatest assets in the Cedar Valley."

Today, the couple's legacy lives on through their endowed fund which has granted over \$35,000 since 2005 to organizations making Black Hawk County stronger for all people.



"Be unto others kind and true as you would have them be to you."

**A SAYING OFTEN REFERENCED BY BILL AND BARBARA CLARK**

**LEARN MORE ABOUT HOW YOUR GENEROSITY CAN LIVE ON AT [CFNEIALEGACY.ORG](http://CFNEIALEGACY.ORG).**

## New Funds

Community Foundation of Northeast Iowa donors have established 23 new funds since February 23, 2018. These include Donor Advised Funds, Designated Funds, Special Project Funds, and Scholarship Funds. There are a variety of ways donors can establish funds and our Development team can help donors decide which type of fund best suits their philanthropic vision.

### **FUNDS ESTABLISHED BETWEEN FEBRUARY 23, 2018 AND OCTOBER 9, 2018**

Bethlehem Evangelical Lutheran Church Endowment Fund  
Merle and Barb Hershberger Agriculture Scholarship Fund  
Merle and Barb Hershberger Nursing Scholarship Fund  
Tom Barbatti Memorial Endowment Fund (Quasi)  
Brent Jensen Memorial Scholarship Fund  
Robert F. and Mary L. Lichty Family Fund  
Men's Glee Christmas Variety Show Fund  
Winneshiek Conservation Foundation Fund  
Waverly Leisure Services Endowment Fund  
Waverly Leisure Services Fund (Quasi)  
Nicklos and Leandra Andersen Family Fund

Ellen Doese Agricultural Education and FFA Scholarship Fund  
Robert P. Denny Fund  
Jaspers Family Expendable Fund  
Elwin and Helen Farwell Memorial Fund  
Rockwell Community Fire Service Association Endowment Fund  
Harry and Evelyn Boardsen Scholarship Fund  
Dukie's One Eye Open Fund  
James and Marilyn Schweitzer Charitable Fund  
Rockwell Swaledale EMT Endowment Fund  
Swea City Community Endowment Fund  
Nick Herman Outdoors Fund  
Diane Teig Memorial Endowment Fund

**FOR MORE INFORMATION ON ESTABLISHING A FUND, CALL OUR DEVELOPMENT TEAM AT 319-287-9106 OR GO TO [CFNEIA.ORG](http://CFNEIA.ORG). CONTRIBUTIONS TO QUALIFIED FUNDS ARE ELIGIBLE TO RECEIVE THE ENDOW IOWA 25% STATE TAX CREDIT.**



**COMMUNITY  
FOUNDATION**  
OF NORTHEAST IOWA

*here for good.*

3117 Greenhill Circle  
Cedar Falls, Iowa 50613

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Return service requested

The Community Foundation of Northeast Iowa is a nonprofit committed to creating long-term impacts in 20 counties in Iowa. CFNEIA connects people to the causes they care about and makes grants to organizations creating a stronger and more vibrant quality of life for everyone.

**Our Mission**

To inspire people and connect resources to enrich our communities.

**Our Vision**

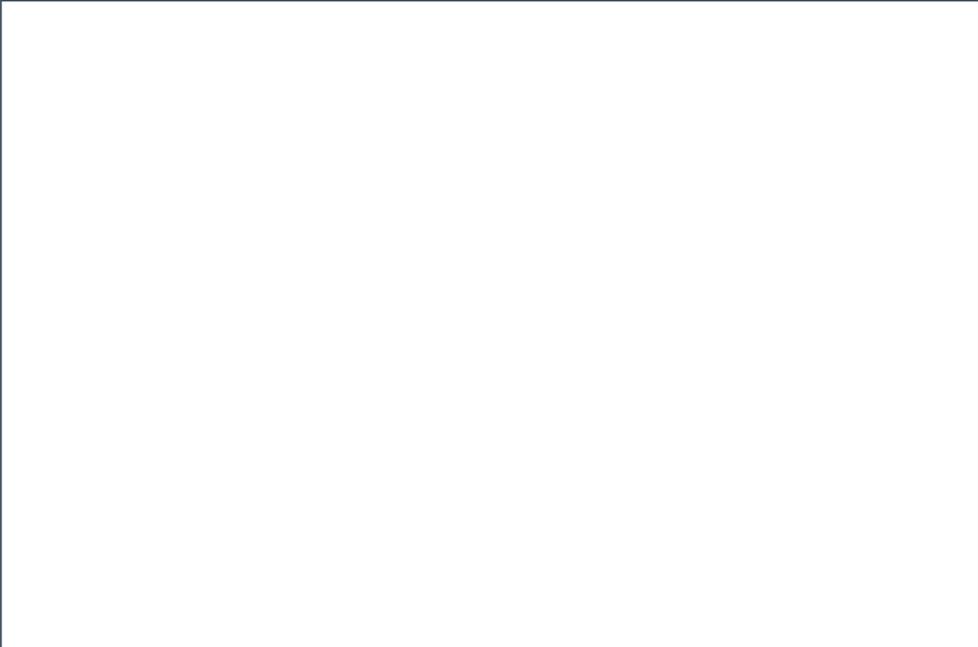
A vibrant region of thriving people.

**CFNEIA SERVICE AREA**



- ★ CFNEIA Office
- County Affiliates
- Community Affiliates

- Ackley Community
- Benton County
- Black Hawk County
- Bremer County
- Buchanan County
- Butler County
- Cerro Gordo County
- Chickasaw County
- Elma Area Community
- Emmet County
- Fayette County
- Floyd County
- Franklin County
- Grundy County
- Howard County
- Iowa County
- Kossuth County
- Palo Alto County
- Readlyn Community
- Tama County
- Waterville Community
- Waverly Community
- Winnebago County
- Winneshiek County
- Worth County



319-287-9106 [cfneia.org](http://cfneia.org)



**Endow Iowa Tax Credit**

CFNEIA is a qualified community foundation that provides access to Endow Iowa Tax Credits. Taxpayers can receive a 25% Iowa tax credit through Endow Iowa in addition to normal federal charitable income tax deductions for certain charitable gifts.

CFNEIA is Confirmed in Compliance with National Standards for U.S. Community Foundations.

Our accreditation provides assurance that we have sound policies and practices in place. In short, it means we meet the highest standards for local giving.



Excellence. Accountability. Impact.™