

Growing Your Nonprofit Agency Endowment Fund

Thank you for establishing an Endowment Fund with the Community Foundation of Northeast Iowa. Growing your endowment fund with the Community Foundation is important to reaching your long-term goals and provides even more funds for your mission.



Include information about your fund in all materials.

Anything you are sending your stakeholders is a good place to talk about your endowment fund. Newsletters, brochures, annual reports, and e-newsletters are great places to include information about your fund. CFNIEA is willing to provide you with language you can customize to promote your endowment fund.



Link your fund to your website and social media.

If you requested online giving for your fund, it is listed on the Community Foundation website. Go to cfnea.org/fundfinder to find your fund. Once you find it, use the URL to direct people to make a gift to your fund. If you would like to customize the language on your fund page, please email marketing@cfnea.org.



Use your endowment fund flyer.

A customized fund flyer has been created for your fund and can also be found on your fund webpage on our website. This flyer was created for you to use as you talk to individuals, families, and businesses about your endowment fund. It also includes a reply device they can use to make a gift. Your form can be downloaded from your fund webpage by clicking the Fund Flyer button. If you want to update or change your flyer, please email marketing@cfnea.org.

Continued Improvement to Help You Succeed

The Community Foundation continues to work on developing a more robust website, including better fund pages for all online funds. We are currently working to develop a system that creates custom shortcut URLs for each fund for easier use in your materials, and are working to create more in-depth nonprofit agency fund pages with links to agency websites.



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here for good.