

Fayette County Community Foundation

APPLICANT WORKSHOP





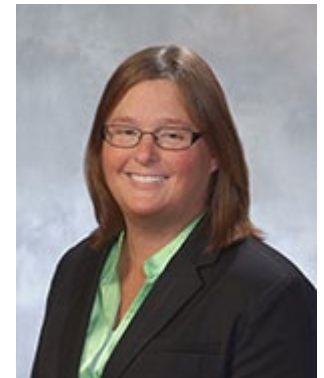
Presenter

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Community Foundation of Northeast Iowa

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Community Foundation of Northeast Iowa

- \$133.5 Million in Assets
- Over \$101 million in grants since 1956
- Four Grant Cycles
 - 30 grant processes across the cycles
- 5 Community and 19 County Affiliates
 - Assist with grant processes
 - Collaborate to increase fund development
 - Provide marketing for grant and impact awareness

www.cfneia.org



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Fayette County Community Foundation

CFNEIA Affiliate since 2005

- Over \$1.4 million in assets
- Awarded over \$2.2 million in grants since 2005
- Grant Information
 - Guidelines
 - Funding Priorities
 - Review Criteria
 - Areas of Giving

Art & Culture

Environment & Animal Welfare

Community Betterment

Health

Education & Youth Development

Human Service

- Eligible Organizations
 - 501(c)(3) Organizations
 - Government Entities
 - Other Tax-Exempt Organizations

➤ Committee Members

Robin Bostrom
Janell Bradley
Erica Bushaw
Susan Franzen
Ken Hemesath

Pat Hunsberger
Rita Losh
Bradley Minger
Vicki Rowland

Rick Scheffel
Barb Schoenjahn
Mary Stivers
Jami Tafolla

Grant Guidelines Highlights

- **Application Deadline** - The time of the deadline has been changed to **5:00 PM** on December 31, 2021. Technical assistance will be available until the deadline.
- **Minimum/Maximum Request** – Minimum request is \$1,000; maximum is \$10,000.
- **Restrictions** –
 - Match Requirement - A minimum of at least 25% in matching funds of the requested amount is required and must be shown in the application budget.
 - Detailed bids/estimates are strongly encouraged for equipment and labor costs that are part of the request.
 - General operating costs, ***including salaries***, and pass-through funds are not eligible.
 - Budget template linked in application is required to be used.



Funding Priorities

The FCCF prioritizes funding projects that:

- Address important needs for the county.
- Encourage leveraged funding sources through matching gifts, in-kind services, and/or other grants.
- Includes realistic plans for continued funding/programming through other sources.
- Shows collaboration with other community organizations/partners.
- Results in substantial benefits to the county for the resources invested through the FCCF.



Review Criteria

Applications will be reviewed and scored on the following elements:

- **Organization** – Health of the organization and ability to implement and complete the project is part of the evaluation.
- **Feasibility** – Focus is on the likelihood the project will be successful, which includes the staff/volunteer capabilities and community collaborations.
- **Community Need & Outcomes** – Reviewers will be looking at the level of community need being addressed and how the expected outcomes will impact the community/county.
- **Project Budget** – The committee is looking for details on the expenses and income the project. *Applications without the required budget template will be scored zero j this section.*



APPROVED

SAMPLE PROJECT BUDGET

Project Expenses:

ITEM	COST	QUANTITY	TOTAL
Graphic Design (\$25/hr)	25.00	4	\$ 100.00
Guidebook	15.00	300	\$ 4,500.00
Shipping	80.00	1	\$ 80.00
Newspaper Ads	200.00	5	\$ 1,000.00
Map	5.00	200	\$ 1,000.00
Total Expense			\$ 6,680.00

Project Income:

SOURCE	AMOUNT	STATUS	TOTAL
Fayette County Community Foundation	\$ 4,000.00	Pending	\$ 4,000.00
Matching Funds			
In-Kind Labor	\$ 300.00	Secured	\$ 300.00
Agency Funds	\$ 800.00	Secured	\$ 800.00
Donations/Fundraising	\$ 1,000.00	Received	\$ 1,000.00
Other Grants	\$ 580.00	Pending	\$ 580.00
Total Matching Funds	\$ 2,680.00		\$ 2,680.00
Total Income			\$ 6,680.00

Common Problems in Grant Proposals

Lack of financial details specific to the project:

- No bids/estimates for work being done or equipment being purchased
- Budget doesn't add up and/or does not include other funding sources
 - ✓ Expenses don't equal income
 - ✓ Status of funding not included
- Lack of matching funds – **25% of request required**

Lack of narrative on project:

- Project description does not provide specific details of the implementation
- Outcome plans are vague or incomplete
- Poor articulation for project need in the local community

Project is too large or appears to require multi-year funding

- If the project is large (\$75,000+) or will be completed in phases, request funding for a specific phase and provide narratives specific to that phase in your application.
- Include the budget and dollar amounts for that phase in the budget section.
- Include information on how this phase will be connected to the other phases and provide a brief description of the overall multi-phase project, including funding plans for the other phases.



Q & A with Committee

- Grant Guidelines Clarification
- Application Clarification
- Budget Template Clarification
- Other



Resources

For Nonprofit Resources:

<https://www.cfneia.org/grants/nonprofit-resources>

Other Affiliate Foundations:

<https://www.cfneia.org/grants/grant-opportunities>

For Other Types of Grants:

Iowa Grants Guide: <https://inrc.law.uiowa.edu/iowa-grants-guide>

Iowa Nonprofit Center: <https://inrc.law.uiowa.edu/>

Center for Nonprofit Excellence: <https://www.thecne.org/engage/grants/>



Assistance with Applying

Contact Information:

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